

IDEALEASE

BEVERAGE TRANSPORTATION

It's What We Do

Idealease understands that the beverage industry is a tough, competitive business. You have to deliver product on time and efficiently to stay in business, and that means you have to partner with companies that focus on helping you provide better service to **YOUR** customers. Idealease's Full Service Lease programs enable you to provide industry leading customer service at the lowest possible cost. ***Certainly you can drink to that!***

BEEN THERE. DONE THAT.

Idealease has been helping the beverage industry provide reliable, temperature controlled deliveries since 1982. Idealease does business with more than 100 beverage distributors in North America. We've made it a point to understand your business because we believe that makes us a better partner. Regulations such as the **Safe Food for Canadians Act** make it more important than ever to have a transportation partner that really understands your industry.

LET'S TALK!

If you currently own your trucks, Idealease can present you with a Vehicle Acquisition and Maintenance Analysis. Our proprietary software can forecast your transportation costs for up to 10 years and help you determine if Full Service Leasing is a viable alternative to truck ownership.

If you already lease your trucks, we are confident that we can give you FIVE reasons that Idealease is better suited than your current supplier to be your transportation business partner.

Contact your local Idealease Account Manager to learn more or visit us online at www.idealease.com/beverage-transportation

IDEALEASE: EXPERTISE | RESPONSIVENESS | STABILITY

IDEALEASE, INC.

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THESE OPTIONAL PROGRAMS ARE AVAILABLE TO ALL IDEALEASE CUSTOMERS:

24/7 ROADSIDE ASSISTANCE

You can rely on Idealnet, 24/7 Roadside Assistance from Idealease, to get your driver back on the road as quickly as possible when they have a vehicle breakdown, lock-out, or emergency permit requirement, or when they need a fuel or hazmat cleanup.

One call to 1-800-ID LEASE puts your driver in touch with a trained Idealnet service coordinator, never a telephone recording. The vast Idealnet service network includes more than 430 community-based Idealease service locations and 34,000 truck stops, tire repair centers, and service stations throughout the United States, Canada, and Mexico.

FUEL TAX REPORTING AND FUEL PURCHASING PROGRAMS

Idealease Fleet Services provide efficient vehicle licensing, legalization, and U.S. fuel tax reporting. Our Idealease Fleet Services Fuel Card eliminates most of the paperwork for tracking, trip reports, and fuel tax receipts. The card is accepted at more than 43,000 fueling locations in North America, and it has no transaction fee.

SAFETY AND COMPLIANCE

Idealease is the leader in safety and compliance training. Idealease offers the most current information and training available today, including extensive coverage of the ever-changing and complex CSA regulations.

TELEMATICS SERVICES

Telematics services are utilized by Idealease customers for a variety of reasons. Idealease offers the CyntrX fleet tracking system, which is linked to Navistar's OnCommand™ Connection Remote Diagnostics system. This system provides a customer portal so you can more efficiently manage your fleet through an integrated vehicle service monitoring system.

REPLACEMENT RENTAL VEHICLES

Idealease offers a full range of industry-leading vehicles including: day cabs and sleeper tractors, dry and refrigerated straight trucks, stake body trucks, and specialized equipment (such as yard tractors, wet line kits, and more).



There is a better alternative to truck ownership. Idealease can show you why leasing is a superior financial and operational alternative to ownership, allowing you to focus even more attention on serving your customers and growing your business.

Contact your local Idealease Account Manager to learn more or visit us online www.ideallease.com.

