


LEASE WITH  
**MAXIM**  
TRUCK & TRAILER





 We are **Canadian**. Our core business is the sale, lease, rental and repair of heavy duty trucks and trailers.

We are a private company that was established in 1981 in Winnipeg, Manitoba. Since 1981 we have grown to include 17 Branch offices in 11 cities across Canada – from Montreal to Vancouver. We have over 550 employees across Canada. Over half of our employees are focused on the maintenance and repair of the equipment we sell, lease and rent. We operate the largest private lease fleet of heavy duty vehicles in Canada.



We are involved **in communities**.

We believe our success should be shared. For that reason, a portion of our company's annual profits are donated to charitable groups across Canada each year. We support local and national initiatives that contribute to the social and economic growth in the communities where Maxim employees live and where we do business.







## OUR LOCATIONS

### BRITISH COLUMBIA

#### Vancouver

920 Derwent Way, Annacis Island

P. 604.540.2400

### ALBERTA

#### Calgary

6707 - 84th St SE

P. 403.571.1275

#### Edmonton

13240 - 170th St NW

P. 780.448.3830

### SASKATCHEWAN

#### Regina (Main)

475 Henderson Dr

P. 306.721.9700

#### Regina Trailers

B-385 Henderson Dr

P. 306.721.1662

#### Prince Albert, SK

Highway #2 S

P. 306.922.1900

#### Saskatoon

3250 Idylwyld Dr N

P. 306.657.5600

### MANITOBA

#### Winnipeg Trucks

##### HEAD OFFICE

1860 Brookside Blvd

P. 204.790.6599

#### Winnipeg Trailers

580 Oakpoint Hwy

P. 204.790.6500

#### Winnipeg Body Shop & Used Parts

600 Oakpoint Hwy

P. 204.790.6580

#### Winnipeg South Side

##### Service

45 Lowson Cres

P. 204.925.7080

#### Winnipeg Tereck

##### Diesel

1655 Dugald Rd

P. 204.654.9646

#### Brandon

225 Middleton Ave

P. 204.725.4580

### ONTARIO

#### Thunder Bay

125 Conservation Rd

P. 807.344.5834

### QUÉBEC

#### Ville D'Anjou

11300 rue Colbert

T. 514.354.9140

#### Dorval

1725 chemin, St. Francois

T. 514.684.6765



# OUR CUSTOMERS

*Haven't heard of Maxim? You've probably seen many of our leased trucks with our customers' decals.*

Our current lease customers include small one-truck operations to large fleets. Our customers operate in industries that include Transportation, Food & Beverage, Moving and Storage, Manufacturing, Retail, Healthcare and Non-Profits. Our current customers include Dufrense Furniture, Ashley Furniture, Martin Brower-distributor for McDonalds Restaurants, Gordon Food Service, Brock White, Day & Ross Transportation and TEAMS Transport to name a few.





**ASHLEY**  
FURNITURE INDUSTRIES, INC.

 **Dufresne**

**BROCKWHITE**  
CONSTRUCTION MATERIALS

**MB**  
MARTINBROWER

**DAY & ROSS**  
FREIGHT

**T.E.A.M.S.**  
Transport Ease and Management Services

**BAKEMARK**



# LEASE **VS** OWN

Do you *really* want to be in the transportation business?

Commercial truck ownership is getting more challenging and costly to manage every day. A typical private fleet in ownership has 20% to 30% more vehicles than needed. For most well-run businesses, truck leasing is a superior financial and operational alternative because your cash flow improves, your truck uptime improves, and your transportation costs are more consistent.





OWNERSHIP FLEETS HAVE

20%

TO

30%

MORE VEHICLES  
THAN NEEDED



# TYPES OF LEASES



## FULL SERVICE LEASE

The most popular type of lease is a **Full Service Lease** – it pulls all six components of truck operations together.

- Purchase price
- Financing
- Used truck disposal
- Maintenance services
- Peripheral services (rentals, fuel program, etc.)
- Administration (truck licensing, regulatory compliance, etc.)

A Maxim  
**Full Service Lease**  
Includes:

## FULL SERVICE EQUITY LEASE

If you need to own your own trucks for tax reasons or truck application, our Full Service Equity Lease is a great option. You retain vehicle ownership. Plus you get fixed and guaranteed monthly maintenance costs on all predictable maintenance parts and labor, comprehensive preventive maintenance support, and priority service.

- Tires
- Priority Service
- No vehicle disposal concerns
- Dedicated Maintenance
- Mobile Service at designated locations)

## OWNERSHIP TRANSITION

Unlock the equity tied up in your truck fleet and put cash back in your business. If you own your own vehicles and want to improve your balance sheet and vehicle uptime, consider an Ownership Transition program. It can help you release the cash that is sitting in your truck fleet and improve your service to your customers.

- Provincial and federal inspections
- Vehicle licensing and legalization
- Replacement substitute vehicles
- Discounted rentals if needed

## SHORT & LONG TERM RENTAL

Late model sleepers, day cabs, box trucks, refrigerated vehicles and more—available for rent by the day, week or months at a time.

- Safety and compliance training and consultation
- Telematics solutions including GPS tracking and reporting as well as Driver Electronic Log capability
- Fuel tax reporting

## DEDICATED MAINTENANCE

Customized dedicated truck maintenance, priority service and a fixed monthly cost for scheduled preventive and unscheduled maintenance. The comprehensive and proactive Maxim Dedicated Maintenance program maximizes component life cycles, controls operating costs, and provides the highest level of reliability and vehicle uptime.

- Fuel purchasing program
- 24/7 Roadside Assistance
- Skilled Maxim service technicians

# THE MOST COMMON LEASE EQUIPMENT



**3-Ton Van Trucks**

**5-Ton Van Trucks**

**5-Ton Reefer Trucks**

**Daycabs**



**Sleepers**

**Dry Freight & Reefer Trailers**

**Deck Trucks**

# REFRIGERATED TRUCK & TRAILER SERVICE

Do you need to get refrigerated goods delivered to your customers with consistent reliability and predictable costs? When you lease or rent refrigerated vehicles from Maxim, you get great equipment, superior service, and peace of mind that your goods will arrive on time and in great condition.

Our refrigerated customers include some of the largest and most demanding companies in North America including Sysco, Gordon Food Service, Dawn Foods, Martin Brower (distributor for McDonalds Restaurants), Bakemark, Pratts Wholesale and PA Fine Foods.

We are truck leasing refrigeration experts. Our certified technicians receive the most comprehensive refrigeration system repair and maintenance training in the commercial truck industry. Maxim service locations have the tools and parts to quickly and efficiently perform Preventive Maintenance, repairs and other services in-house. We are certified to repair and maintain Thermo King and Carrier Transicold refrigeration systems.

Refrigeration service is part of the comprehensive service that is included when you lease or rent refrigerated vehicles from Maxim at our locations across Canada.







# NATIONAL ACCOUNTS

**Need to simplify management,  
improve vehicle uptime and reduce  
costs** for your large national or  
mid-sized fleet?

Turn to Maxim for integrated fleet transportation solutions that help you improve the service you provide to your customers. With our National Accounts program, all Maxim locations work together as ONE to support and maintain your fleet. Maxim's comprehensive National Account services can benefit fleets of all sizes. Maxim is the largest Canadian owned leasing company for heavy duty trucks and trailers with more locations across Canada – making us a great partner for national accounts.





# LEASE FLEET MANAGEMENT

This is the true measure of what your leasing experience will be like – *no matter who the provider.*

Maxim has 24/7/365 resources dedicated to our Lease and Rental customers across Canada. Our support of our customers is what separates us from our competitors. Before you sign on the dotted line, consider the ongoing Fleet Management capabilities of your provider.



Maxim's Central Fleet Maintenance Team





## CENTRAL FLEET MAINTENANCE

**Maxim manages our Lease fleet with** an in-house team we call the Central Fleet Maintenance group. This team of experts are the quarterbacks to maintaining and keeping your lease equipment on the road working for you. Anywhere in Canada, anytime of day, they are available by calling our CFM Hotline.

## TELEMATICS

**Our lease units come equipped with** GPS to monitor key vehicle real-time metrics such as location, speed, heading and idle time. And our vehicle OnCommand capabilities allow us to remotely diagnose truck fault codes and determine the best course of action for your drivers. Our telematics also has the capability of capturing Driver Electronic Logs which will be government mandated in 2020.

## SUBSTITUTE & RENTAL VEHICLES

**With Rental vehicles from Maxim,** you can handle a short-term peak in your business or rent extra trucks when your vehicles are in the shop. We provide flexible daily, weekly or monthly rental programs tailored to fit your needs.

## MOBILE SERVICE

**Highly skilled technicians and well-equipped maintenance vehicles bring** service and parts to your location during off-hours (where available).

## SAFETY & COMPLIANCE

**The benefits of having a safer fleet** can go beyond accident avoidance. Safety plays a prevalent place in the transportation industry. Maxim helps to ensure you meet Federal and Provincial regulations and stay compliant. Staying on-side can affect your company's access to insurance and the rates you pay.

# THE MOST FULL SERVICE LOCATIONS ACROSS CANADA

## FIND THE LEASE THAT'S RIGHT FOR YOU

Our national leasing division offers full service truck and trailer leases — get in touch with one of our leasing specialists today.

VISIT [WWW.MAXIMINC.COM](http://WWW.MAXIMINC.COM)

OR CALL US AT 1-800-305-8785

### WINNIPEG

Head Office  
204 790-6599  
1860 Brookside Blvd

### BRANDON

204 725-4580  
225 Middleton Ave

### VANCOUVER

604 540-2400  
920 Derwent Way,  
Annacis Island

### CALGARY

403 571-1275  
6707 - 84th St SE

### EDMONTON

780 448-3830  
13240 - 170th St NW

### PRINCE ALBERT

306 922-1900  
Highway #2 S

### REGINA

306 721-9700  
475 Henderson Dr

### SASKATOON

304 657-5600  
3250 Idylwyld Dr N

### THUNDER BAY

807 433-5834  
125 Conservation Rd

### MONTREAL

514 354-9140  
11300 rue Colbert